

Who Are We?

Walking4Warriors was founded by a dedicated group of community-minded individuals with deep military ties and a shared passion for enhancing the well-being of our community. Entirely volunteer-operated, Walking4Warriors is committed to combating mental health issues and reducing suicide rates through outdoor activities that inspire personal growth, resilience, and camaraderie.

Our mission emphasises the importance of mateship, respect, and the strength drawn from the Warrior Mindset to support and uplift those around us. By fostering conversations and encouraging people to challenge themselves, we create an environment where physical and mental well-being can thrive.

How Do We Benefit the Community?

Walking4Warriors plays a vital role in building resilience and supporting the mental health of our community. Our organisation partners closely with local Veteran and First Responder groups and other Not-For-Profit groups to nurture a stronger community bond. Through our annual Endurance Challenge and other fundraising efforts, we have contributed over \$100,000 since 2021 to local initiatives aimed at supporting mental and physical health. These efforts include regular outdoor activities, mental health workshops, and direct family support for Veterans and First Responders.

Funds raised in 2024 alone exceeded \$25,000, with major donations to Central Qld Young Veterans (CQYV) and Gladstone Combined Services, showcasing our dedication to making a meaningful impact in the region. Additionally, we are well underway to develop a Bush Retreat at Turkey Beach, providing a safe space for Veterans and First Responders and community to recharge and focus on their well-being.





Our Event

The 2026 Walking4Warriors Endurance Challenge, set to take place on April 17-18 at Dennis Park, Boyne Island, is an inspiring annual event that invites participants to push their physical and mental boundaries. Participants can choose to walk, run, or move continuously for 3, 6, 12, or 24 hours, embodying resilience and demonstrating their commitment to honouring Veterans and First Responders.









For more info: www.walking4warriors.org



Prospectus 2025

1. Brigadier package: \$10,000

Helps to fund the community and spectator engagement component of our event, such as participant packs including event T-shirts and racing bibs, or the hire of a LED TV trailer which streams images of our Veterans and First Responders throughout the event or the entertainment programming including live music and the fireworks display.

2. *Major* package: \$5,000

Helps to provide our equipment and resources for the day such as our physio and first aid stations for participants and advertising.

3. Lieutenant package: \$2,000

Social Media Thank You Release

This helps to support our operational costs of catering for participants.

SPONSORSHIP BENEFITS MAJOR **BRIGADIER** LIEUTENANT PRE-EVENT RECOGNITION Social Media Mentions Press Release Hyperlink on our Website and Facebook page • Company Logo on all Printed Materials (cut of dates apply) **ON-SITE RECOGNITION** Company Name or Logo on back of all event Large logo Small logo T-Shirts (cut off dates apply) • Banner, Signage, or Marques displayed at Event (Sponsor to provide) • Complimentary event shirts • Verbal Recognition at Event **Brief** mention POST-EVENT RECOGNITION Event wrap up report



Prospectus 2026 Agreement

1. Bri	<i>gadier</i> package : \$5,000 - \$10,000	
2. Ma	<i>njor</i> package : \$2,000 - \$5,000	
3. <i>Lie</i>	eutenant package: \$1,000 - \$2,000	
Othe	r / Raffle Prize	
	like to provide <i>Multi Year funding</i> ally in October. 2 years 3 years	for the above amount
Company N	ame:	
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Please email copies of your logo to walking4warriorscq@gmail.com

If your company is interested in being a part of our mission to combat mental health and suicide amongst some of the country's most vulnerable, please reach out to **Sianne Maddick on 0437 720 012**.

email: walking4warriorscq@gmail.com